

ANNUAL REPORT
Communications Committee
October 2021

Who we are: Kate Boczarski, Carol Pynchon, Jen Thomas, Cliff Westerling; Mary Michalek, Council liaison; Sara Trimm and Carol Zimmerman, awesome staff

We hope you already know what the Communications Committee has been doing! Working with Sara and Carol, our goal has been to keep you informed about what is going on in our church community and aware of the ways you can stay engaged during these difficult times.



- Do you read the monthly newsletter?
Yep, that's us! With support from the committee, Sara gathers information and works with the committee to "punch it up" and make it fun and interesting to read.
- Get the weekly enews? That's us, too. Really, it's mostly Sara. But we offer ideas and suggestions to make you want to open that email the minute it arrives!
- Social media junkie? Or not! That's us, trying to keep our Facebook and Instagram posts interesting, fresh, and fun. Check us out and like, comment, share....it helps!
- Looking for more information? Whether you're curious about Sunday's sermon topic or digging deep in the church's history or religious education curriculum, the church website has it all - www.uucantonny.org. Look for a new and improved version coming to you soon!

These are just some of the ways we serve as "the clearinghouse for church information and publicity ... distributing appropriate news and information, internally and externally." (Check it out - it says so on the website!)

If you appreciate the work we do, go to Facebook or Instagram, or email the church office (office@uucantonny.org), and show your love with a resounding "CommComm rocks!" (*This is how we'll gauge whether anyone even read this!!*)

If you're interested in the work we do, we'd love to have you join us!!

This 2021 Annual Report is dedicated to our dear friend Jim Rudd, the longest serving (by a factor!) member of our committee. We will miss his many contributions, good nature, and ready smile.